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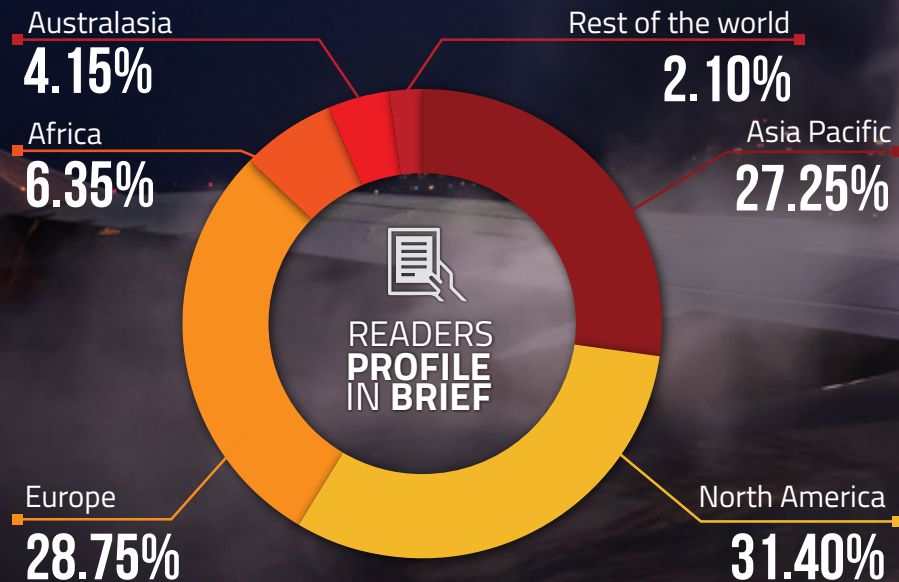
ABOUT MRO BUSINESS TODAY

The objective of **MRO Business Today** is to reach the global MRO professionals and educate them with the latest information from the MRO industry, latest trends in aerospace technology and upcoming events in the aviation industry.

MRO Business Today is a premier industry fortnightly digital e-News Magazine that is distributed to **45,932*** high profile MRO professionals worldwide. Apart from giving the latest news related to Aerospace MRO industry, we at MRO Business Today also treat our readers with exclusive interviews and feature stories. It generates worldwide readership through its website (www.mrobustnesstoday.com). Our digital magazine finds its way directly to their mail boxes every fortnight with all the relevant and latest news from the MRO Industry.

*Audited figure as on **1st August, 2025**

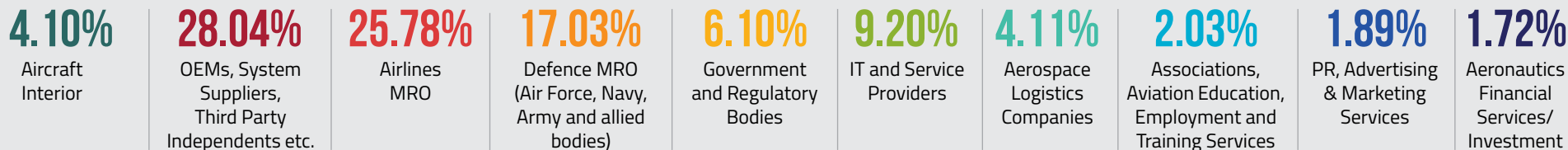
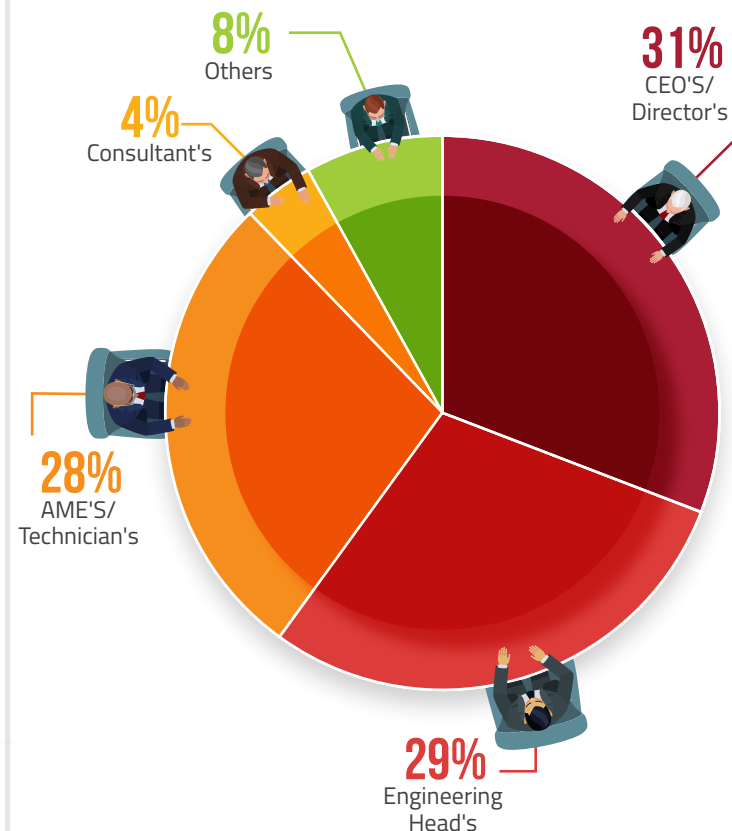
*Publishers Estimate readership of over 1,20,000



DEVICES



JOB PROFILE





*EDITORIAL CALENDAR 2026

JANUARY

01 2026 Kick-off: Innovations Reshaping the MRO Industry

Topics:

- AI-Driven Diagnostics & Robotics in Maintenance
- Digitization Trends Across MRO Workflows
- Sustainable Operations: New Year, New Mandates

15 Next-Gen Workforce & Training Evolution

Topics:

- Talent Retention and Upskilling in MRO
- Remote Learning, VR/AR-based Training
- Bridging the Experience Gap Globally

FEBRUARY

01 Cabin Maintenance & Aircraft Interiors

Topics:

- Lightweight Cabin Components
- Smart Cabin Systems & Predictive Maintenance
- Balancing Aesthetics and Maintainability

15 Smart MRO Software & Data Platforms

Topics:

- Advanced MRO IT Solutions
- Predictive Analytics and Real-Time Decision Tools
- Integration of Digital Twins in Fleet Maintenance

MARCH

01 Spotlight on Engine MRO (Partner Advertisers: Pratt & Whitney, GE, etc.)

Topics:

- Next-Gen Engine Platforms & MRO Readiness
- Cost Containment in Engine Overhauls
- Modular Repairs and On-Wing Capabilities

15 MRO South Asia Special Edition

Topics:

- Regional Highlights & Market Forecasts
- Interviews with Industry Leaders
- India's Push for Self-Reliance in MRO

APRIL

01 Inside the 'Parts Puzzle' with smarter inventory for leaner MRO

Topics:

- Inventory Planning & Cost Optimization
- Real-Time Spare Part Tracking and Forecasting
- Global Sourcing vs. Local Stocking: Best Practices

15 Aircraft Teardown & Parts Recovery

Topics:

- Sustainable Disassembly & Circular Economy
- Used Serviceable Materials (USM) in MRO
- Regulatory Landscape for Teardown Markets





*EDITORIAL CALENDAR 2026

MAY

01 Wheels & Brakes, essential yet overlooked

Topics:

- Latest Advancements in Wheel & Brake Maintenance
- MRO Best Practices for Brake Systems
- Cost-Efficient Inspection and Replacement Models

15 OEMs vs Independent MROs: Changing Dynamics

Topics:

- Collaboration, Competition, and Co-Existence
- Case Studies of Successful Partnerships
- Power-by-the-Hour & Long-Term Contracts

JUNE

01 Sustainability in Action

Topics:

- Carbon-Neutral Hangars and Green MRO Practices
- Recyclable Materials and Emissions Reporting
- Incentives & Regulations Driving Green MRO

15 Aftermarket Trends and Strategies

Topics:

- Global Shifts in Aftermarket Demand
- Fleet Modernization & Retirement Cycles
- Lifecycle Cost Management Innovations

JULY

01 Emerging MRO Markets & Regional Expansions

Topics:

- Latin America, Africa, Middle East Outlook
- Infrastructure Bottlenecks and Opportunities
- Cross-Border Joint Ventures

15 From AOG to Always-On, revolutionizing spares logistics

Topics:

- AOG Solutions and Logistics Response Times
- Blockchain for Inventory Accuracy
- Vendor Management Systems in MRO

AUGUST

01 Supply chain resilience in MRO

Topics:

- Addressing Lead Times and Bottlenecks
- Forecasting Models and Digital Supply Chains
- Case Studies of Realignment Success

15 Leasing, Finance & Engine Pooling Models

Topics:

- Role of Lessors in Maintenance Planning
- Engine Pooling & Green-Time Utilization
- Financing Complex MRO Projects





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SEPTEMBER

01 Inventory Intelligence & Demand Forecasting

Topics:

- Predictive Tools for Material Planning
- AI for Parts Lifecycle Management
- ROI on Inventory Tech Investments

15 Predictive Engine Maintenance Strategies

Topics:

- Engine Health Monitoring Systems
- Minimizing Unscheduled Events
- Fuel Efficiency vs. Maintenance Burden

OCTOBER

01 Sustainability in Engine and Airframe MRO

Topics:

- Low-Emission Engines and Their Maintenance Needs
- Reusability, Repairability, and ROI
- Regulations Pushing Green Compliance

15 Engine Overhauls & Lifecycle Planning

Topics:

- Deep-Dive: Overhaul Economics
- Innovations in Shop Floor Processes
- Turnaround Time Optimization

NOVEMBER

01 Avionics, Connectivity & Upgrades

Topics:

- Challenges in Avionics Maintenance
- Integration of Satcom and In-Flight Systems
- Cybersecurity in Upgraded Systems

15 Aftermarket Strategy & MRO Business Models

Topics:

- Consolidation in MRO Market
- Subscription-Based MRO Services
- Customer-Centric Contract Models

DECEMBER

01 2026 in Review

Topics:

- Key Milestones and Shifts in the Global MRO Landscape
- Strategic Highlights from OEMs, Airlines, MROs
- Editor's Pick: Innovations that Defined 2026

15 The Road Ahead – 2027 Outlook

Topics:

- MRO Industry Forecasts
- Tech Trends to Watch
- Preparing for Next-Gen Aircraft



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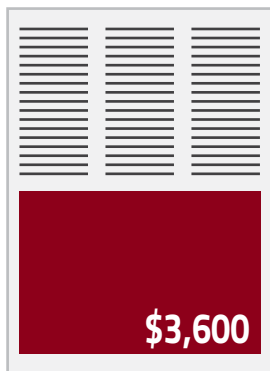
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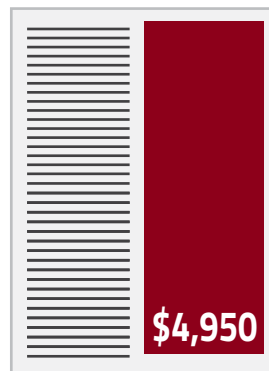
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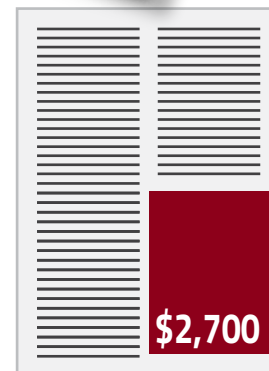
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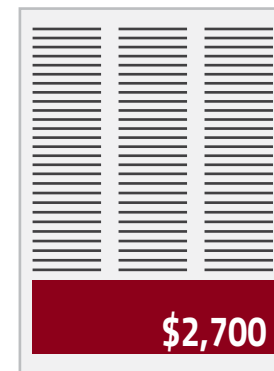
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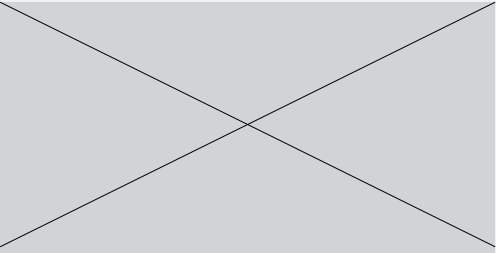
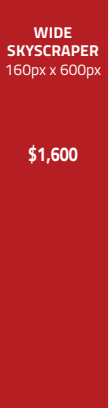
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